



Málaga, Spain ■ 2-5 June 2026

*6G, Connecting Intelligence*

[www.eucnc.eu](http://www.eucnc.eu)

## PATRONAGE OPPORTUNITIES

### ✧ What is the 2026 EuCNC & 6G Summit?

The 2026 EuCNC & 6G Summit is the combination of two of the most successful conferences in the area of telecommunications: EuCNC, in its 35th edition of a series, supported by the European Commission; the 6G Summit, in its 8th edition, originated from the 6G Flagship programme in Finland, one of the very first in its area. The conference is sponsored by the IEEE Communications Society (ComSoc), the European Association for Signal Processing (EURASIP) and the European Association on Antennas and Propagation (EurAAP), and focuses on all aspects of telecommunications ranging from 5G deployment and mobile IoT to 6G exploration and future communications systems and networks, including experimentation and testbeds, and applications and services. It holds an exhibition space of more than 4 000 m<sup>2</sup> for showcasing and disseminating the technology developed within research projects, namely those from European R&I programmes.

The 2026 edition of the EuCNC & 6G Summit is co-organised by University of Málaga and Telefónica, as a full in-person attendance event.

### ✧ Who attends the EuCNC & 6G Summit?

The conference is attended by a balanced audience between industry (encompassing executives, directors, department heads, project managers, researchers and practising engineers) and academia (professors, researchers, post-docs and PhD students). It also includes officials from the European Commission and European countries' regulators and governments. It brings together cutting-edge research and world-renown industries and businesses, globally attracting in the last years more than 1 000 delegates from more than 45 countries all over the world, to present and discuss the latest results, and an exhibition with more than 80 exhibitors, for demonstrating the technology developed in the area, namely within research projects from EU R&I programmes.

### ✧ Patronage Packages

Several different patronage packages and options have been defined to match the needs of your company or institution. Patrons will receive a range of benefits designed to raise their organisation's profile at the conference and beyond. A list of patronage packages and options follows. However, if your organisation would like a customised package, we will gladly tailor the benefits to match your needs; other options include lunches, coffee breaks, WiFi and charging stations.

| Patron level                                      | Diamond | Emerald | Platinum | Gold | Silver | Bronze | Banquet | Reception | Lanyard |
|---------------------------------------------------|---------|---------|----------|------|--------|--------|---------|-----------|---------|
| Patronage [k€] <sup>(1)</sup>                     | 50      | 40      | 30       | 20   | 10     | 5      | 10      | 5         | 5       |
| Exclusive patron <sup>(2)</sup>                   | 1       | 1       | 1        |      |        |        |         |           | 1       |
| Keynote Speaker <sup>(3)</sup>                    | 1       | 1       | 1        |      |        |        |         |           |         |
| Organiser of Convened Session <sup>(4)</sup>      | 2       | 1       |          | 1    |        |        |         |           |         |
| Speaker in Panel <sup>(5)</sup>                   | 1       | 1       | 1        |      |        |        |         |           |         |
| Exhibition Booth [m <sup>2</sup> ] <sup>(6)</sup> | 18      | 18      | 18       | 12   | 6      |        |         |           |         |
| VIP Seats at Banquet <sup>(7)</sup>               | 3       | 2       | 2        | 1    | 1      | 1      | 1       |           |         |
| Complimentary Registration <sup>(8)</sup>         | 8       | 6       | 5        | 4    | 2      | 1      | 1       | 1         |         |
| Award Sponsor <sup>(9)</sup>                      | 2       | 1       | 1        |      |        |        |         |           |         |
| Recognition at Opening <sup>(10)</sup>            | 1       | 1       | 1        | 1    | 1      | 1      | 1       | 1         | 1       |
| Recognition at Banquet <sup>(11)</sup>            | 1       | 1       | 1        | 1    | 1      | 1      | 1       |           | 1       |
| Recognition at Reception <sup>(12)</sup>          | 1       | 1       | 1        | 1    | 1      | 1      |         | 1         | 1       |
| Welcome at Banquet <sup>(13)</sup>                |         |         |          |      |        |        | 1       |           |         |
| Welcome at Reception <sup>(14)</sup>              |         |         |          |      |        |        |         | 1         |         |
| Programme Ad [pages] <sup>(15)</sup>              | 3       | 2       | 2        | 1    | 1/2    | 1/4    | 1/4     |           |         |
| Logo & Link Visibility <sup>(16)</sup>            | 1       | 1       | 1        | 1    | 1      | 1      | 1       | 1         | 1       |
| Video on Website <sup>(17)</sup>                  | 1       | 1       | 1        | 1    | 1      | 1      |         |           |         |
| Videoblog Interview <sup>(18)</sup>               | 3       | 2       | 2        | 1    | 1      | 1      |         |           |         |
| Logo in Lanyard <sup>(19)</sup>                   |         |         |          |      |        |        |         |           | 1       |

**Notes:**

- (1) All rates are given in Euros, VAT excluded. VAT will be charged according to the local legislation in the country.
- (2) No other organisation will be accepted as a Patron in each of these items. Securing this level of patronage should be done as early as possible, and a deadline will be defined. In case more than one entity shows interest in becoming a patron at a given exclusive level by the deadline, the entity to be awarded the exclusive level will be the one from the host country, the final choice being made by the Core Team (Steering Committee Chairs + Local Organiser Chairs).
- (3) Nomination of a Keynote Speaker. Keynotes are held in plenary sessions. The Steering Committee defines the other Keynotes.
- (4) Organisation of a Convened Session at the conference. This session will be included in the main programme, parallel to other technical sessions.
- (5) Nomination of a Speaker for one of the Panels (indicated by a list of preferences). Panels are held in plenary sessions, being defined by the Steering Committee.
- (6) The exhibition booth will be equipped with the basic items defined in the Exhibitors Guidelines (available on the conference website).
- (7) VIP tables in the banquet will be made available. The seat will be reserved accordingly.
- (8) Complimentary Full Registration (R-1-F), the highest level, as defined in Registration Fees (available at the conference website). This number includes: the Keynote Speaker, Convened Session Organisers, Panel Speaker and Exhibitors.
- (9) *Best Paper Award* and *Best Poster Award* for the Diamond Patron, *Best Booth Award* for the Emerald Patron and *Best Student Paper Award* for the Platinum Patron.
- (10) Patronage will be recognised in the speech at the Opening Session plenary.
- (11) Patronage will be recognised in the speech at the Banquet.
- (12) Patronage will be recognised in the speech at the Reception.
- (13) Nomination of a speaker to give a Welcome address at the Banquet.
- (14) Nomination of a speaker to give a Welcome address at the Reception.
- (15) A camera-ready advertisement will be included in the Programme (to be provided by the organisation in a format to be agreed).
- (16) Patron logo will be put on all banners, roll-ups and digital signage used at the conference venue, reception, banquet and video streams. Patron logo and link to the Patron's website will be included in the conference website, programme, proceedings, app and social media. The Patron will be requested to provide links, text for the conference website and logos in the appropriate format.
- (17) A video (to be provided by the Patron) will be available at the conference website with its logo and link.
- (18) Videoblog interview with Patron's designated representative at the booth or the media corner.
- (19) The Patron logo on the lanyard will be distributed to all participants upon check-in. Lanyards are to be provided by the Patron according to the number of participants. Upon request, we may offer a quotation on lanyards.

## ✧ The Venue

The 2026 EuCNC & 6G Summit will take place in June, from Tuesday, June 2<sup>nd</sup>, to Friday, June 5<sup>th</sup>, at FYCMA, the Trade Fairs and Congress Centre of Málaga. FYCMA organises and promotes trade fairs, congresses and professional events, while also offering its spaces and facilities for third-party events.

FYCMA has a total area of 60 000 m<sup>2</sup> and 19 500 m<sup>2</sup> of exhibition space, making it a versatile venue capable of hosting any type of event. Its functional and contemporary design, which combines Málaga's maritime tradition with 21<sup>st</sup> century innovation, offers a wide variety of spaces that allow the venue to host events with more than 20 000 participants.

Two exhibition halls, two auditoriums, two conference rooms, one exhibition hall, sixteen multipurpose rooms, three dining areas, and free parking for 1 200 vehicles, among other facilities, make up the infrastructure needed to meet any logistical and organisational requirements.

FYCMA is situated in the capital of Costa del Sol, Spain's second most important transport hub and the leading one in the south of the country, right next to the motorway that connects Málaga's ring roads with the Mediterranean Highway. The Pablo Ruiz Picasso International Airport, just 9 km from FYCMA and operating with a second runway since June 2012, links Málaga to major European cities in an average flight time of 2 to 3 hours. This is complemented by the rail network, which includes a High-Speed Train line since December 2007.

Coffee breaks and lunches will be held in the exhibition area to maximise exposure.

## ✧ Why should you be a Patron of the 2026 EuCNC & 6G Summit?

The event is one of Europe's most prominent communications and networking conferences that efficiently brings together researchers, academics, engineers and managers from world-renowned industries and businesses. This creates a unique opportunity to gain insights into the latest scientific and technical discoveries, deployment advancements and lessons learned, business opportunities and partnership potentials.

By contributing to the event, you can maximise the exposure and visibility of your company or institution towards a large yet targeted audience and draw the attention of key players and talent in the field worldwide.

## ✧ Social Events

The Conference will organise two social events: the Welcome Reception on Tuesday, June 2<sup>nd</sup>, and the Banquet on Thursday, June 4<sup>th</sup>. Both events are open for patronage.

## ✧ Contacts

Contact us for any further information or a custom budget that suits your company or institution:

| Contact           | E-mail                                                                                       | Phone           |
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