Startup Award Guidelines

This document contains information and guidelines for Startup Award applicants, within the 2025 EuCNC & 6G Summit.

Goal

The goal of the Startup Award is to provide an opportunity for entrepreneurs to show their ideas and work to the conference audience and beyond (i.e., via the conference communication activities, these ideas will be shown to a wider audience). This is an opportunity for entrepreneurs to showcase their work to the technical community worldwide as well as to industry leaders, increasing the visibility of their work and enabling networking around it, as well as fostering business opportunities and capital subscription.

Application

The application for the Startup Award should follow the call available at the conference website, under "Authors / Call for Startup Award" (https://www.eucnc.eu/authors/call-for-startups-award), indicating the following information:

- Applicant's Name
- Applicant's Company
- Applicant's Email
- Applicant's Phone Number
- Startup Name
- Product and/or Service
- Stage
- Investment
- Customer problem solved by your product and/or service
- Target market

Any entrepreneur from a startup can apply to the award.

The application should be submitted via the dedicated online form, https://forms.gle/tayLLD1sd1hBDptGA, until 2025 Mar. 28th. In case there are problems with the online form submission, contact eucnc@inov.pt.

Evaluation

The following criteria will be taken into consideration for the evaluation of applications:
1. Technology Relevance
2. Novelty
3. Market Impact
4. Quality.

A Jury, composed of professors and industry representatives, will select the 5 best applications, i.e., finalists.

The list of applicants and of finalists will be announced to applicants and posted at the conference website on 2025 May 2nd.

Finalists Presentation

Finalists will be invited to the conference, to give a 10-minute pitch in-person to the Jury as well as to conference attendees, in a dedicated Startups session.

Finalists will have to confirm their presence in the Startups Pitch session. Their absence from this session will eliminate them from the Award.

The Startups Pitch session will be held during the conference programme, in parallel to other technical sessions, i.e., on 2025 June 4th to 6th.

The Award will be announced during the conference.

Public information

The following information will be made public:
- Applicant's Name
- Applicant's Company
- Startup Name
- Product and/or Service

Award

The Award will be composed of a Certificate and a Cristal Award.

Registration

Regarding registration of finalists:
- If attendance is only for the day of the session, the person gets a complimentary One Day Registration (R-3-O).
- If attendance is for more than the day of the session, the person will have to pay for a regular registration.

Finalists will have to bear their own travel expenses to the conference to present their thesis at the Startups Pitch session.