

EuCNC | 6G Summit

Antwerp, Belgium ▪ 3-6 June 2024

6G: from Vision to Reality

www.eucnc.eu

University and SME booths and demos Guidelines

This document contains information and guidelines for SME and University booths and demos organisers and participants, within the 2024 EuCNC & 6G Summit.

Goal

Participating universities aim to showcase academic excellence by presenting innovative research and solutions at the EuCNC & 6G Summit, fostering networking and collaboration opportunities with industry professionals, potential collaborators, and other academic institutions. The university booths also serve as platforms to attract prospective students and researchers, highlighting the institution's commitment to technological advancement and talent acquisition. By actively engaging in discussions and sessions, universities contribute valuable insights to the ongoing discourse on wireless communications trends.

Simultaneously, SMEs leverage their booth presence to enhance brand visibility, connect with potential collaborators, investors, and customers, and position themselves as key players in the industry. Seeking lead generation and market validation, SMEs actively engage with summit participants, gather feedback on products, and explore collaborative ventures with other exhibitors. The conference serves as a crucial platform for universities and SMEs to strengthen their market presence, foster collaborations, and contribute to advancing wireless communications.

Proposal

The proposal for a Booth/Demos should follow the template, available at the conference website, under "Patrons & Sponsors / Call for Exhibitors" (<http://www.eucnc.eu/call-for-exhibitors-demos>), indicating the following information:

- Proposer's Name
- Proposer's Institution
- Proposer's Address
- Proposer's Email
- Proposer's Phone Number
- Proposer's CV
- Project(s) (if applicable)
- Power Requirement
- Exhibition Title

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- Motivation and Background
- Objective
- Description of the Demo/Exhibition
- General Public Adequacy
- Size of the Booth
- Logo(s)

The proposal, including the high-resolution logos (please read the below instructions), should be submitted to the Exhibitions Co-Chairs, Jeroen Famaey, Emrah Kinav and Michael Dieudonne, via email to exhibit-eucnc6gs@grow.tecnico.ulisboa.pt. The name of the file should be the Exhibition & Demonstration title (abbreviated, if necessary) and be sent:

- as a *.PDF attachment,
- as a file named as the Exhibition title (abbreviated, if necessary),
- by the deadline, Apr. 15th.

Logos

Please provide high-resolution logos, preferably in .ai (Adobe Illustrator) or .SVG. In case you provide a low-resolution logo or a non-scalable format (e.g. .JPEG, .PNG, etc.) your logo at the header banner will be low-quality printed. Please send the high-resolution logo(s) together with this application form at exhibit-eucnc6gs@grow.tecnico.ulisboa.pt. Please do not insert the logo in this form because it will become a low-resolution logo.

Schedule

Construction Period:

Sunday 2 June: Only exhibition builder Alter Expo

Monday 3 June: For exhibition stand holders from 08.00 – 17.00 hrs

Exhibition Period:

- Monday 3 June: 18.00 – 23.00 hrs (Welcome Reception)
- Tuesday 4 June: 08.00 – 17.30 hrs
- Wednesday 5 June: 08.00 – 17.30 hrs
- Thursday 6 June: 08.00 – 11.00 hrs

Deconstruction Period:

- Thursday 6 June: 11.00 – 13.00 hrs

Duration

Booths may extend for the full duration of the conference.

Public information

The following information will be made public:

- Proposer's Name
- Proposer's Institution
- Proposer's Address
- Proposer's Email
- Proposer's Phone Number
- Proposer's CV

- Project(s) (if applicable)
- Exhibition Title
- Motivation and Background
- Objective
- Description of the Demo/Exhibition
- Logo(s)

Evaluation

The following criteria will be taken into consideration for the evaluation and ranking of Booths/Demos proposals:

1. Relevance
2. Timeliness
3. Novelty

Exhibitor Co-Chairs will conduct the evaluation.

Registration

All participants and speakers in the Booths/Demos, regardless of the nature of their presentation, including organisers, must pay the registration fee.

SMEs which apply for a shared booth will be offered 1 Limited Registration (R-2-L) as well as receive a 50% rate on the price of a full booth.

Universities that apply for a shared booth will receive a free space but no complementary registration; in this case, people should pay registration according to the type of attendance they are interested in.