



## PATRONAGE PACKAGE

### What is EuCNC 2020?

EuCNC 2020 is the 29<sup>th</sup> edition of a successful series of a technical conference in the field of telecommunications, sponsored by the IEEE Communications Society (ComSoc) and the European Association for Signal Processing (EURASIP), and supported by the European Commission. The conference focuses on various aspects of 5G communications systems and networks, including cloud and virtualisation solutions, management technologies, and vertical application areas, and looking already into Beyond 5G matters. It targets to bring together researchers from all over the world to present the latest research results, and it is one of the main venues for demonstrating the results of research projects, especially from R&D programmes co-financed by the European Commission.

EuCNC 2020 is being organised by the University of Dubrovnik.

### Who attends EuCNC?

The conference attracts more than 600 delegates worldwide (750 in the last edition), from around 50 countries in all world regions, and 40 exhibitors (70 in the last edition), hence, making this event one of the most prominent ones in the field. EuCNC is attended by an almost balanced audience between industry (encompassing executives, directors, department heads, project managers, researchers and practicing engineers) and academia (professors, researchers, post-docs and Ph.D. students), but including also officials from the European Commission, and European countries regulators and governments.

### Patronage Packages

A number of different patronage packages and options have been set up, so as to match the specific needs of your company/institution. Patrons will receive a range of benefits designed to raise the profile of their organisation at the conference and beyond. A list of patronage packages and options follows. However, if your organisation would like a customised package, we will gladly tailor the benefits to match your needs; other options include lunches, coffee breaks, WiFi, and charging stations.



Patron level	Platinum	Gold	Silver	Bronze	Banquet	Reception	Lanyard	USB	Notepad/ Pen	Leaflet in Bag
Patronship [k€] <sup>(1)</sup>										
Exclusive patron <sup>(2)</sup>	1				1	1	1	1		
Keynote Speaker <sup>(3)</sup>	1									
Speaker in Panel <sup>(4)</sup>	1	1								
Exhibition Stand <sup>(5)</sup> [m <sup>2</sup> ]	18	12	6							
VIP Seat at Banquet <sup>(6)</sup>	1	1	1	1	1					
Complimentary Registration <sup>(7)</sup>	6	4	2	1	1	1				
Best Paper Award <sup>(8)</sup>	1									
Recognition at Opening <sup>(9)</sup>	1	1	1	1						
Recognition at Reception <sup>(10)</sup>	1	1	1	1		1				
Recognition at Banquet <sup>(11)</sup>	1	1	1	1	1					
Welcome at Reception <sup>(12)</sup>						1				
Welcome at Banquet <sup>(13)</sup>					1					
Programme Ad [pages] <sup>(14)</sup>	2	1	1/2	1/4	1/4					
Logo on Bag <sup>(15)</sup>	1	1	1							
Logo on Outdoors <sup>(16)</sup>	1	1	1	1						
Logo at Reception <sup>(17)</sup>	1	1	1	1		1				
Logo at Banquet <sup>(18)</sup>	1	1	1	1	1					
Logo & Link in Website <sup>(19)</sup>	1	1	1	1	1	1	1	1	1	1
Logo & Link in App <sup>(20)</sup>	1	1	1	1	1	1	1	1	1	1
Logo & Link in Proceedings <sup>(21)</sup>	1	1	1	1	1	1	1	1	1	1
Logo & Profile in Programme <sup>(22)</sup>	1	1	1	1	1	1	1	1	1	1
Logo & Link in Social Media <sup>(23)</sup>	1	1	1	1						
Videoblog Interview <sup>(24)</sup>	1	1	1	1						
Logo in Lanyard <sup>(25)</sup>							1			
Logo in USB <sup>(26)</sup>								1		
Notepad/ Pen <sup>(27)</sup>									1	
Leaflet in Bag <sup>(28)</sup>	1	1	1							1

## Notes:

- (1) Contact the local organisers for further information on the patronage rates.
- (2) In each of these items, no other organisation will be accepted as a patron.
- (3) Nomination of a Keynote Speaker for one of the plenary sessions, guaranteed only until January 31<sup>st</sup>.
- (4) Nomination of a Panel Speaker for one of the plenary sessions, guaranteed only until January 31<sup>st</sup>.
- (5) The exhibition booth will be equipped with the basic items, as defined in the Exhibitors Guidelines.
- (6) VIPs tables in banquet will be made available.
- (7) Each complimentary registration corresponds to a Full Global Registration (R01), as defined in Registration Fees.
- (8) The Best Paper Award includes a 1 000 € prize.
- (9) Patronship will be recognised in speech in the Opening Session plenary.
- (10) Patronship will be recognised in speech at the Reception.
- (11) Patronship will be recognised in speech at the Banquet.
- (12) Nomination of a speaker to give a Welcome address at the Reception.
- (13) Nomination of a speaker to give a Welcome address at the Banquet.
- (14) A camera-ready advertisement will be included in the Programme.
- (15) The organisation logo will be posted by the conference one in the Bag, to be distributed to all participants upon check-in, which include the Programme (in paper), Proceedings (in USB), and other promotional material.
- (16) The organisation logo will be posted by the conference one in the Outdoors banner, by the entrance of the Conference Centre.
- (17) The organisation logo will be posted on a dedicate roll up banner, at the Reception, acknowledging the patronship.
- (18) The organisation logo will be posted on a dedicate roll up banner, at the Banquet, acknowledging the patronship.
- (19) The organisation logo and a link to its website will be posted on the Website's Patrons and Sponsors page. You will be requested to send us the logo in high and low definition (in JPEG and EPS) formats, and the URL link to the website.
- (20) The organisation logo and a link to its website will be posted on the App's Patrons and Sponsors page.
- (21) The organisation logo and a link to its website will be posted on the Proceedings' Patrons and Sponsors page.
- (22) The organisation logo and its description will be listed on the Programme's Patrons and Sponsors page.
- (23) The organisation logo and a link to its website will be posted in Social Media's communication (Facebook, Twitter, YouTube, LinkedIn, and Instagram).
- (24) Videoblog Interview with a organisation's designated representative, at the booth or at the media corner.
- (25) The organisation logo in the Lanyard, to be distributed to all participants upon check-in. Lanyards to be provided by your organisation, according to the number of participants. Upon request, we may give you a quotation on lanyards.
- (26) The organisation logo in the USB Proceedings, by the conference one, to be distributed to all participants upon check-in.
- (27) A Notebook and Pen, to be provided by the organisation, according to the number of participants, will be included in the Bag, to be distributed to all participants upon check-in.
- (28) A Leaflet (the maximum size of a folded leaflet is A4), to be provided by the organisation, according to the number of participants, will be included in the Bag, to be distributed to all participants upon check-in.

## Venue

The conference will be held at the Valamar Lacroma Congress Centre, in Dubrovnik, Croatia, from Monday, June 15<sup>th</sup> to Thursday, June 18<sup>th</sup>, 2020.

The event will feature also a large exhibition of technologies, products and results, namely from European Commission co-funded projects. Prominent research institutions, SMEs as well as large industries from Europe and other parts of the world will be there.

Address of the venue:

Valamar Lacroma Congress Centre

Iva Dulcica 34

20 000 Dubrovnik, Croatia

## Why should you be a Patron of EuCNC 2020?

EuCNC 2020 is one of the most prominent communications and networking conferences in Europe that efficiently brings together cutting-edge research and world-renown industries and businesses. This creates a unique opportunity to gain insights into the latest scientific discoveries, deployment advancements and lessons learned as well as business opportunities and partnership potentials. By contributing to the event, you have the opportunity to maximise the gains by enjoying prominent exposure and visibility of your company or institution, towards a large yet targeted audience and draw attention of key players in the field from all around the world.

Coffee breaks will be held in the exhibition area, so as to maximise exposure.

The exhibition will be open from Tuesday, June 16<sup>th</sup>, 09h00, until Thursday, June 18<sup>th</sup>, 12h00.

## Contacts

Contact us for any further information or a custom budget that suits your company/institution:

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