

EUCNC 2019

June 18-21

European Conference on Networks and Communications | Valencia, Spain

Enabling Smart Connectivity

18 - 21 June 2019

www.eucnc.eu



Co-located with:

the 7th

GLOBAL

5G



EVENT

2019

June 17-18

Valencia, Spain

Creating the Smart Digital Future

Supported by:



PATRONAGE OPPORTUNITIES

November 2018

Why should you be a Patron of EuCNC 2019 & Global 5G Event?

EuCNC 2019 is the 28th edition of a successful series of a technical conference in the field of telecommunications, sponsored by the European Commission. The conference focuses on aspects including 5G communications systems and networks, cloud platforms, management technologies, and applications and services. EuCNC has become one of the most prominent communications and networking conferences in Europe that efficiently brings together cutting-edge research sphere and world-renown industries and businesses. This creates a unique opportunity to gain insights into latest scientific discoveries, deployment advancements and lessons learned as well as business opportunities and partnership potentials.

EuCNC 2019 is being organised by the iTEAM Research Institute of the Universitat Politècnica de Valencia. The recent editions, held in Oulu (Finland) in 2017 and Ljubljana (Slovenia) in 2018, have each gathered around 600 delegates and 40 exhibitors, hence making this event one of the most prominent ones in the field.

This edition of the conference is focused on Enabling Smart Connectivity, where 5G and beyond technologies play a central role in the future development of several vertical industries, such as smart cities, automotive, public protection and disaster relief, smart mobility, digital health, and more. European H2020 5G Phase 2 and Phase 3 projects' results will be showcased, and the event will facilitate discussions about opportunities to leverage on recent 5G advancements in order to support the rollout of 5G in various verticals, based on the first deployment experiences.

EuCNC 2019 will be for the first time co-located with the **7th Global 5G Event (G5GE)** on **June 17th-18th**. G5GE consists of a two days conference, discussion forum and 5G technology live demonstrations, and brings together the 5G industrial associations of the five continents: 5G-IA, IMT-2020, 5G-Forum, 5G-MF, 5G-Brasil and 5G-Americas.

By contributing to these events, you have the opportunity to maximise the gains by enjoying prominent exposure and visibility of your company or institution towards a large yet targeted audience and draw attention of key players in the field from all around the world.

In parallel to the two events, there will be a major exhibition, presenting a wide range of technologies, products and results from European Commission co-funded projects. Prominent research institutions, SMEs as well as large industries from Europe and other parts of the world will be showcasing at EuCNC. The exhibition will be open from Monday, June 17th, 14h00, until Thursday, June 20th, 18h00.

The Venue

The EuCNC and G5GE events will be held from Monday, June 17th to Friday, June 21st, 2019, at Palacio de Congresos de Valencia, awarded in 2018 and 2010 with the World's Best Convention Centre prize given by the International Association of Congress Centres (AIPC). The building is an emblematic piece of architecture, designed by the renowned architect Norman Foster, specifically to attract event tourism to the city of Valencia.



Address of the venue:
Avda. Cortes Valencianas, nº 60
46015 Valencia (Spain)

Patronage Packages

A number of different patronage packages and options have been set up, so as to match the specific needs of your company/institution. Patrons will receive a range of benefits designed to raise the profile of their organisation at the conference and beyond. A list of patronage packages and options follows. However, if your organisation would like a customised package, we will gladly tailor the benefits to match your needs.

Conference Patronage Packages:

Diamond

- Joint EuCNC & G5GE patronship
- Opportunity to have a position in the Conference Executive Committee
- 18 m² exhibition space
- Exclusive use of a hospitality area at the conference venue
- 4 complimentary conference registrations
- VIP table seats at Banquet
- Opportunity to propose a keynote speech for the EUCNC conference plenary (up to 45 minutes)
- Sponsorship of the Best Paper Award
- Recognition from the podium at the Banquet
- Acknowledgement in the Opening address
- Full A4 page added in final program (Camera Ready)
- Company information package (leaflets) to be included in conference bag
- Logo in conference program and other marketing channels
- Logo in conference web-site, APP and social networks pages (with link to company web-site)
- Logo in conference bag on premium positioning
- Logo in conference proceedings (electronic, PDF files)
- Logo on outdoor main wall banner and access doors in premium position
- Logo on indoor columns banners in premium position
- Logo and your corporate image on 2 main auditorium decorations (on stage)
- Logo on main auditorium banners (mid room)
- Logo at Banquet
- Logo at Welcome Reception
- Branding at the event (rolling power-point presentation during breaks plus banner)
- Branding at post-event communication activities

Gold

- Joint EuCNC & G5GE patronship
- 12 m² exhibition booth
- 3 complimentary conference registrations
- VIP table seats at Banquet
- Recognition from the podium at the Banquet
- Acknowledgement in the Opening address
- ½ A4 page add in final program (Camera Ready)
- Company information package (leaflets) to be included in conference bag
- Logo in conference program and other marketing channels
- Logo in conference web-site, APP and social networks pages (with link to company web-site)
- Logo on conference bag
- Logo in conference proceedings (electronic, PDF files)
- Logo on outdoor main wall banner and access doors
- Logo on indoor columns banners
- Logo on main auditorium banners
- Logo at Conference Banquet

- Logo at Welcome Reception
- Logo on 2 main auditorium decorations (on stage)
- Branding at the event (rolling power-point presentation during breaks plus banner)
- Branding at post-event communication activities

Silver

- Joint EuCNC & G5GE patronship
- 6 m² exhibition booth
- 2 complimentary conference full registrations
- VIP table seats at Banquet
- Recognition from the podium at the Banquet
- Acknowledgement in the Opening address
- ¼ A4 page add in final program (Camera Ready)
- Company information package (leaflets etc.) to be included in conference bag
- Logo in conference program and other marketing channels
- Logo in conference web-site, APP and social networks pages (with link to company web-site)
- Logo on conference bag
- Logo in conference proceedings (electronic, PDF files)
- Logo on outdoor main wall banner
- Logo on indoor columns banners
- Logo on 2 main auditorium decorations (on stage)
- Logo at Conference Banquet
- Logo at Welcome Reception
- Branding at the event (rolling power-point presentation during breaks plus banner)
- Branding at post-event communication activities

Bronze

- Joint EuCNC & G5GE patronship
- 1 complimentary conference full registration
- VIP table seats at Banquet
- Recognition from the podium at the most well attended session
- Acknowledgement in the Opening address
- Company information package (leaflets) to be included in conference bag
- Logo in conference program and other marketing channels
- Logo in conference web-site, APP and social networks pages (with link to company web-site)
- Logo in conference proceedings (electronic, PDF files)
- Logo on outdoor main wall banner
- Logo on indoor columns banners
- Branding at the event (rolling power-point presentation during breaks plus banner)
- Branding at post-event communication activities

Commercial Exhibitor

- Joint EuCNC & G5GE patronship
- 6 m² exhibition booth
- 1 complimentary conference full registration
- VIP table seats at Banquet
- Logo in conference program and other marketing channels
- Logo in conference web-site, APP and social networks pages (with link to company web-site)

Project Exhibitor

- Joint EuCNC & G5GE patronship
- 6 m² exhibition booth
- 1 complimentary conference limited registration
- Logo of the project in conference program and other marketing channels

- Logo of the project in conference web-site, APP and social networks pages (with link to project web-site)

Banquet Sponsorship¹

- EuCNC patronship
- Corporate brand and screen projection at the Banquet building walls (indoors and outdoors)
- Opportunity to deliver a welcome address at banquet
- 3 complementary conference registrations
- Logo in conference program and other marketing channels
- Logo on conference web-site, APP and social networks pages (with link to company web-site)
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

Welcome Reception Sponsorship

- Joint EuCNC & G5GE patronship
- Opportunity to deliver a welcome address
- 2 complementary conference registrations
- Company banner displayed at the welcome event (led video wall)
- Logo on conference program and other marketing channels
- Logo on conference web-site, APP and social networks pages (with link to company web-site)
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

Personalised Lanyards Patron²

- EUCNC or G5GE exclusive patronage
- Optimal visibility in the lanyard printed with your company/institution name.
- Logo in the acknowledgement section of the conference programme.
- Logo on conference web-site, APP and social networks pages (with link to company web-site)
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities
- Lanyards to be provided by your company/institution, according to the number of participants. Upon request, we may give you a quotation on lanyards.

USB Patron

- EUCNC or G5GE exclusive patronage.
- Logo on conference proceedings USB stick
- Logo in the acknowledgement section of the conference programme.
- Logo on conference web-site, APP and social networks pages (with link to company web-site)
- Branding at the event (rolling power-point presentation during breaks)
- Branding at post-event communication activities

On-Demand patronage options:

If your company/institution would like a customised package, we will gladly tailor the benefits to match your needs.

¹ Option available only if not covered by Diamond Sponsor

² Option available only if not covered by Diamond Sponsor

| | Diamond | Gold | Silver | Bronze | Comerc. Exhibitor | Project Exhibitor | Banquet | Welcome | Lanyard | USB |
|---|-------------------|-------------------|------------------|------------------|-------------------|-------------------|---------|---------|---------|-------|
| Exclusive | 1 | | | | | | | | 1 | 1 |
| EUCNC + G5GE | 1 | 1 | 1 | 1 | 1 | 1 | (1/0) | 1 | (1/1) | (1/1) |
| Position in the Executive Committee | 1 | | | | | | | | | |
| Exhibition Space | 18 m ² | 12 m ² | 6 m ² | 6 m ² | 6 m ² | 6 m ² | | | | |
| Hospitality area at the conf. venue | 1 | | | | | | | | | |
| Complimentary conf. registrations | 4 | 3 | 2 | 1 | 1 | 1 | 3 | 2 | 1 | 1 |
| VIP table seats at Banquet | 1 | 1 | 1 | 1 | 1 | | | | | |
| Keynote speech EuCNC plenary | 1 | | | | | | | | | |
| Sponsorship of the Best Paper Award | 1 | | | | | | | | | |
| Recognition from the podium at Banquet | 1 | 1 | 1 | 1 | | | | | | |
| Acknowledgement in the Opening address | 1 | 1 | 1 | 1 | | | | | | |
| Full A4 Page added in final program | 1 | 1/2 | 1/4 | | | | | | | |
| Lanyards with printed Company/instit. name | | | | | | | | | 1 | |
| Logo on conf. proceedings USB | | | | | | | | | | 1 |
| Company info. in bag (leaflets etc.) | 1 | 1 | 1 | 1 | | | | | | |
| Logo on bag | 1 | 1 | 1 | | | | | | | |
| Logo in program + other marketing channels | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | (1/0) | (1/0) |
| Logo in conf. web-site, APP and social networks pages | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Logo in conf. proceedings (electronic, PDF files) | 1 | 1 | 1 | 1 | | | | | | |
| Logo on outdoor main wall banner + access doors | 1 | 1 | (1/0) | (1/0) | | | | | | |
| Logo on indoor columns banners | 1 | 1 | 1 | 1 | | | | | | |
| Logo + corporate img. on 2 main auditorium decorat. | 1 | (1/0) | (1/0) | | | | | | | |
| Logo on main auditorium banners | 1 | 1 | | | | | | | | |
| Logo at Banquet | 1 | 1 | 1 | | | | 1 | | | |
| Logo at Welcome | 1 | 1 | 1 | | | | | 1 | | |
| Opportunity to deliver a Welcome address | | | | | | | 1 | 1 | | |
| Branding at the event (power-point + banner) | 1 | 1 | 1 | 1 | | | (1/0) | (1/0) | (1/0) | (1/0) |
| Branding at post-event communication activities | 1 | 1 | 1 | 1 | | | 1 | 1 | 1 | 1 |

BRANDING at the Global 5G EVENT and EuCNC Conference

All the patrons of the EuCNC+G5GE events will benefit from different level of branding at the venue. Signage, hospitality areas, rooms, exhibition halls, social events and other points at the venue will post your logo or corporate image according to the patronage level acquired.

SIGNAGE

Cristalera Cafeteria interior
Cafeteria Glass (indoors)



Banderolas Interiores
Indoor Banners



Balcón Traductores
Interpreters' balcony



Balcón Auditorio 3
Auditorium 3 balcony



Cristalera Cafeteria exterior
Cafeteria Glass (outdoors)



Cristalera bajo balcón traductores
Glass under interpreters' balcony



Cristalera Acceso Sala Vip
Access to VIP Room (glass)

The following areas are used for sponsorship during EUCNC+G5GE at the Valencia Conference Centre, where corporate image of the patrons are hold:

1. Cafeteria glass (indoors/outdoors) [D]³
2. Indoor banners [D, G, S, B]
3. Interpreters' balcony [D]
4. Auditorium 3 balcony [D]
5. Main entrance (indoors) [D]
6. Access to VIP area (glass) [D, G]
7. Glass under main hall balcony [D]

³ Patronage level acronyms: D: Diamond; G: Gold; S: Silver; B: Bronze; E: Exhibitor; P: Project; L: Lanyard; U: USB; BP: Best Paper; W: Workshop; GD: Gala Dinner; WR: Welcome Reception

HOSPITALITIES



The EUCNC+G5GE offers their main patrons several areas which can be used for hospitality booths:

1. Main Hall Balcony [on demand]
2. Multipurpose rooms [D]
3. Press room [on demand]
4. VIP room [on demand]
5. Cafeteria area [D, G]

OPEN AREAS



Valencia Conference Centre has several open areas and rooms where EUCNC+G5GE hold sponsorship items:

1. Lunch room [D]
2. Auditoria [D, G, S, B]
3. Exhibition (Main Hall) [D, G, S, B]

SOCIAL EVENTS

EUCNC+G5GE organize two social events for the attendees on Tuesday 18th (Welcome reception) and Thursday 20th (Dinner) in two spectacular locations in Valencia: **Veles e Vents** building at Sailing Port, and **City of the Arts**. Both events are open for patronage.



EUCNC 2019 Gala Dinner, City of the Arts & Science, Valencia

Contact:

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