

# EUCNC

# 6G Summit

Gothenburg, Sweden ■ 6-9 June 2023



## EXHIBITORS MANUAL



---

## EXHIBITION IN EUCNC 2023 & 6G SUMMIT

The 2023 EuCNC & 6G Summit builds on putting together two successful conferences in the area of telecommunications: EuCNC (European Conference on Networks and Communications), supported by the European Commission, and the 6G Summit, originated from the 6G Flagship programme in Finland, one of the very first in its area. The conference is sponsored by the IEEE Communications Society and by the European Association for Signal Processing, and focuses on all aspects of telecommunications ranging from 5G deployment and mobile IoT to 6G exploration and future communications systems and networks, including experimentation and testbeds, and applications and services. It brings together cutting-edge research and world-renown industries and businesses, globally attracting in the last years more than 1 300 delegates from more than 40 countries all over the world, to present and discuss the latest results, and an exhibition with more than 70 exhibitors, for demonstrating the technology developed in the area, namely within research projects from EU R&I programmes.

The conference is intended to be held for in-person attendance, with some remote attendance components; however, given the COVID-19 pandemic, the conference format may change, since safety and well-being of all conference participants is our top priority. The conference has a not-for-profit organisation, hence, registration fees are as low as possible and all surplus will be made available in grants. Best Papers and Booth Awards will be granted. Accepted and presented papers for regular sessions will be published in the Conference Proceedings and submitted to IEEE Xplore and other Abstracting and Indexing (A&I) databases. In parallel to the events, there will be a major exhibition, presenting a wide range of technologies, products and results from European Commission co-funded projects. Prominent research institutions, SMEs as well as large industries from Europe and other parts of the world will be showcasing at EuCNC & 6G Summit.

Exhibitions may address one or more Tracks, but they should be organised under a unified theme. Exhibitions are expected to show the demonstration of novel technologies and their application. Exhibitions are supposed to have at least one person present, at least during lunch and coffee breaks, in order to present the demonstration to attendees. A conference registration is included in the fee paid for the exhibition stand, for 1 or 2 persons, respectively for 6 m<sup>2</sup> or 12 m<sup>2</sup> booths. For SMEs, there is a special low-cost option available, namely a 1.5 m<sup>2</sup> booth with one included registration.

The Exhibition will be open during the entire conference, from June 6th to June 9th. Exhibitions proposals should be submitted via a specific registration form, available on the website. Proposers should provide information on the Title, Objective, Motivation and Background, Description, and associated Requirements. The proposal should be submitted by the deadline, 2023 March 31.

## CONGRESS VENUE

The congress will take place at the Swedish Exhibition & Congress Centre (“Svenska Mässan”), which is located right in the city centre of Gothenburg in close proximity and walking distance to virtually everything. Every year, around 1.8 million people from all over the world choose to visit the Swedish Exhibition & Congress Centre to meet, eat and stay and develop business, products or ideas. The Swedish Exhibition & Congress Centre also owns and operates Hotel Gothia Towers, one of the largest hotels in Scandinavia and one of Sweden’s largest restaurant operations, including the highly reputed Heaven 23, West Coast and Italian-style Ristoria. More information about Svenska Mässan – [www.svenskamassan.se](http://www.svenskamassan.se)



### Exhibition & Conference Location:

Swedish Exhibition Centre & Congress Centre  
Tel: +46 (0)31-708 80 00  
Address: Mässans Gata / Korsvägen  
412 94 Göteborg  
Sweden  
[www.svenskamassan.se](http://www.svenskamassan.se)

## INFORMATION ABOUT BOOTHS

Exhibition booths will be available at 2023 EuCNC & 6G Summit for projects and research labs or industries. Regarding exhibition booths, standard format exhibition stands are planned, in the size of 6 m<sup>2</sup> and 12 m<sup>2</sup>. The fees for each exhibitor type for the standard 6 m<sup>2</sup>, 12 m<sup>2</sup>, and 1.5 m<sup>2</sup> SME booths are::

### Project Exhibitor

- 6 m<sup>2</sup> or 12 m<sup>2</sup> basic exhibition booth
- 6m<sup>2</sup>: 1 pcs R-2-L Registration. 12m<sup>2</sup>: 2 pcs R-2-L Registrations.  
See website what is included in this code: [www.eucnc.eu/registration/](http://www.eucnc.eu/registration/)
- Logo in conference program and other marketing channels
- Logo in conference website and social networks pages (with link to project website)

Fee 6m<sup>2</sup> = 12 000 SEK excl. VAT.  
Fee 12m<sup>2</sup>= 24 000 SEK excl. VAT.

### Commercial Exhibitor

- 6 m<sup>2</sup> or 12 m<sup>2</sup> basic exhibition booth
- 6m<sup>2</sup>: 1 pcs R-1-F Registration and 2 pcs R-5-E Registrations. 12m<sup>2</sup>: 2 pcs R-1-F Registration and 3 pcs R-5-E Registration. See website what is included in this code: [www.eucnc.eu/registration/](http://www.eucnc.eu/registration/)
- Logo in conference program and other marketing channels
- Logo in conference website and social networks pages (with link to website)

Fee 6m<sup>2</sup> = 24 000 SEK excl. VAT.  
Fee 12m<sup>2</sup>= 48 000 SEK excl. VAT.

### SME Exhibitor

- 1.5 m<sup>2</sup> exhibition booth (wall, 10 amp electric outlet, 1 standing table)
- 1 Exhibitor registration R-5-E, see website what is included in this code:  
[www.eucnc.eu/registration/](http://www.eucnc.eu/registration/)

Fee 1.5m<sup>2</sup> = 5 500 SEK excl. VAT.

### Exhibitors (extra passes)

Extra passes, registration code R-5-E, are available after exhibitor fee is paid. See [www.eucnc.eu/registration/](http://www.eucnc.eu/registration/) for details on what is included in this registration code.

Fee: Early bird 3600 SEK excl VAT.  
Late 4240 SEK excl. VAT.

### Speakers Corner

EuCNC & 6Gsummit will feature a special Speakers Corner. This unique platform offers a valuable opportunity, especially for small and medium-sized businesses (SMEs) to connect with like-minded peers and industry professionals, showcase your brands and share innovative ideas and success stories in a supportive environment. Join us and be a part of the conversation on the latest trends and innovations in wireless communications. Registration for the Speakers corner can be found on the EuCNC website [www.eucnc.eu/patrons-exhibitors/call-for-exhibitors-demos/](http://www.eucnc.eu/patrons-exhibitors/call-for-exhibitors-demos/)

Free of charge  
Limited time slots,  
SME booth's and top level Patron prioritized

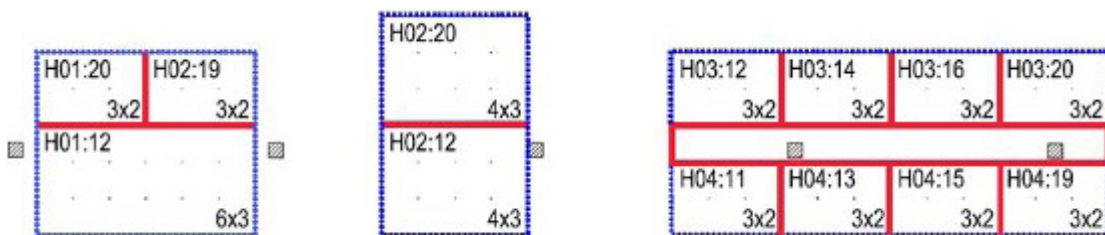
All rates are given in SEK, VAT excluded

## INCLUDED IN THE 6 M<sup>2</sup> AND 12 M<sup>2</sup> EXHIBITION BOOTH:

- Aluminium frame for fascia
- Aluminium frame for walls, with white wall inlay
- Chair, model "Barcelona"
- Table, model "Hamburg"
- Fascia with text (black text on white background)
- Spotlights
- 10amp electrical outlet
- Carpet, graphite-gray
- On the "open" sides
- Dividing the both (see below "top-down" sketch for suggested layout)
- 2 pcs per 6 m<sup>2</sup>
- 1 pcs per 6 m<sup>2</sup>
- The company name is taken from the registration-links.
- Approximately 1 light per 2 m wall, or what is appropriate for the given both layout
- 1 pcs per 6 m<sup>2</sup>
- Existing carpet in the exhibitionhall ( not red carpet as on the picture)



Example of top-down sketch of the booths is found below. Red lines indicate walls. Dotted blue line indicates an open stand side with a Fascia.

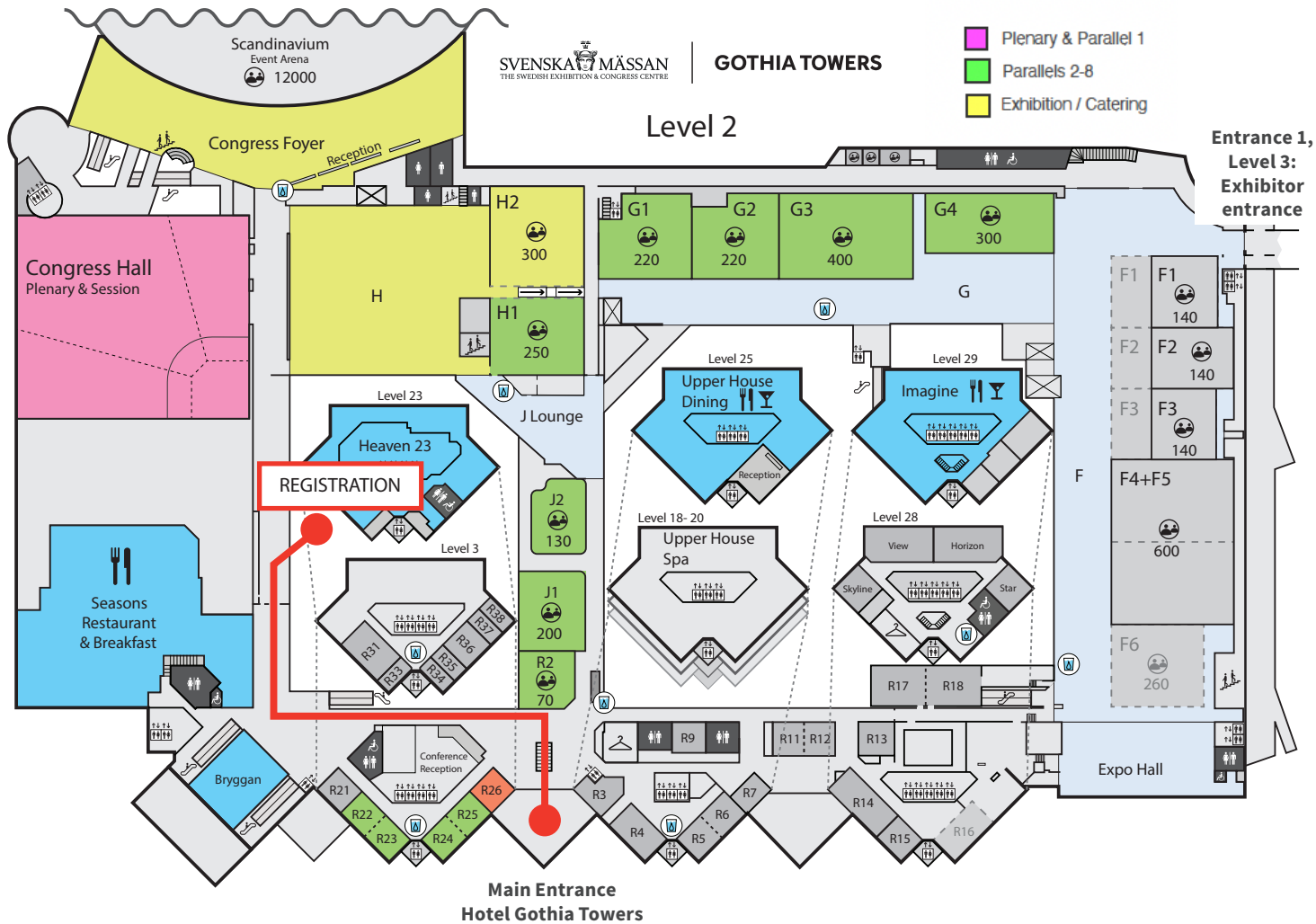


In the corners, where two open sides meet, there will be a vertical beam for the fascia and for stability. Stands, poster and panels displays must not exceed 2.4 m in height. Booths must not obstruct the aisles. Product floor loadings must not exceed 500 kg/m<sup>2</sup>. Displays may not be fixed directly to the external walls, partition walls and columns of the Convention Centre.

Additional products for your booth will be available for lease from the Swedish Exhibition Centre, for example furniture, decoration, lighting and technical equipment. Ordering extra booth products will be possible after validation of your registration.

## EXHIBITION AREA

The exhibition area is located in the central exhibition hall, Hall H on the 2nd floor, see map below. This provides an excellent opportunity for delegates to interact with exhibitors. Complimentary lunch, tea and coffee breaks will be served in the exhibition area to maximise the amount of time delegates spend in the exhibition hall.



---

## EXHIBITION OPENING HOURS

### EXHIBITION OPENING HOURS

Exhibition opening times	Tuesday	6 June 2023	14.00-17.00
Exhibition opening times	Wednesday	7 June 2023	08.30-18.00
Exhibition opening times	Thursday	8 June 2023	08.30-18.00
Exhibition opening times	Friday	9 June 2023	08.30-11.00

---

## BUILD UP – BREAK DOWN

### Installation

Monday 5 June 2023	07.00-20.00
Tuesday 6 June 2023	07.00-13.00

### Dismantling

Friday 9 June 2023	11.00-20.00
--------------------	-------------

Exhibitors must take all necessary measures so that their space is fully installed by June 7 08.00

Complete dismantling must be done 9 June 20.00.

---

## ENTRANCE

Exhibitor Entrance during moving in/out: Entrance 1 level 3

Visitor entrance: Hotel Gothia Towers

---

## DELIVERY AND PICK-UP

The delivery of package and materials must be made from May 31, 07.00 and no later than June 5, 11.00.

All goods and shipment must be preregistered on the the congress centre Stand Service, website: [www.monterservice.com](http://www.monterservice.com)

### Empty packaging & storage, prices & preregistration

It is possible to book storage of empty packaging on site for the duration of the event or exhibition. We take no responsibility for any material left behind. Information and prices can be found. at [www.monterservice.com](http://www.monterservice.com)

---

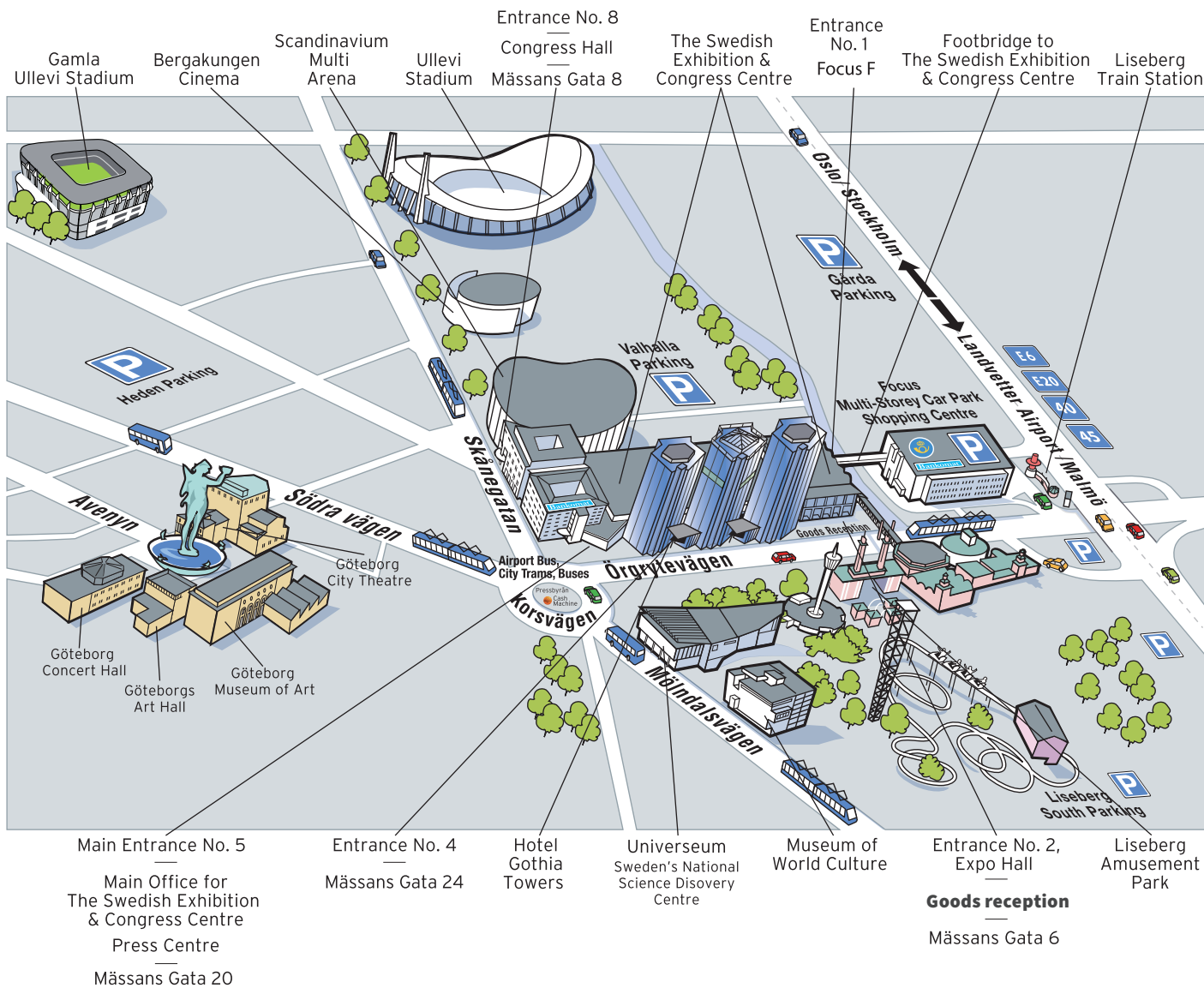
## CLEANING

Stand cleaning is included before the fair opens Tuesday 6 June, extra cleaning after that needs to be ordered.

All necessary steps must be taken to ensure that no waste or refuse from stands is left obstructing the aisles

at the end of each day.

Similarly, empty packaging must be removed; should the organisers have to remove any waste, the cost will be charged to the exhibitor.





---

## FIND US

Svenska Mässan/Gothia Towers, Mössans gata, 412 51 Göteborg, Sweden.

---

## SECURITY AND INSURANCE

The organisers decline all responsibility for any goods left unsupervised during build-up and the exhibition itself. We strongly advise exhibitors to take out civil liability insurance and to insure the goods presented at their stands against theft.

When the premises are closed no unauthorised person has access to the surface.

Exhibitors are informed that stands must be fitted in accordance with the security regulations laid out below.

Should operating machinery be used in the exhibition area, the exhibitor must send the "Declaration of Operating Machinery" form to the organiser at least 30 days before the event.

For exhibitors it is mandatory to have Exhibitor insurance that includes Liability insurance at the Swedish Exhibition Centre. See Terms and Conditions for details.



---

## WIFI CONNECTION

WiFi internet is available throughout the entire Convention Centre, no password.

For a reliable, high-data connection, a wired connection is recommended. This can be ordered from [www.monterservice.com](http://www.monterservice.com)

---

## TERMS AND CONDITIONS

### Conditions of Payment

100% of the total fee will be invoiced once you have registered on the conference website. Registration link for exhibitors is available after approved application.

If you need more documentation to accept the invoice, please contact us. (see previous page for contact information) Conditions of payment mentioned on the invoice are valid. All payments must be received in full within 30 days of receipt of the invoice.

### VAT

ALL prices listed are in SEK and exclude 25% VAT.

For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your exhibition packages as this will be subject to reversed charge.

For companies outside European Union, VAT is not applicable. Registration fee to the congress is subject to VAT for all countries.

### Refund and cancellation policy

The exhibition fee is not refundable.

### Advertising

Exhibitors are required to check and ensure their own compliance with the relevant codes and regulations about advertising in Sweden and any other applicable rules and regulations from their home country. The Conference and its organisers will not accept any responsibility for non-compliance. ALL house rules at the venue will apply and be enforced.

### Exhibitor Insurance

For exhibitors it is mandatory to have Exhibitor insurance that includes Liability insurance at the

Swedish Exhibitor Centre.

The exhibitor need to send the insurance certificate to the Swedish Exhibitor Centre otherwise does the Swedish Exhibition Centre charge their insurance by default.

If the exhibitors not have their own Liability insurance, the Swedish Exhibitor Centre can offer their insurance, which includes Liability insurance.

### Final Stipulations

In the event that the Conference cannot be held or will have to be changed due to events beyond the control of the Conference Organisers (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Conference Organisers, the Conference Organisers cannot be held Liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial Losses, etc.

### Contact

#### Exhibition proposals and registration

Proposals should be submitted by the deadline, 2023 March 31 to the EuCNC organising committee via a specific registration form available on the website.

EUCNC

---

6G Summit



Gothenburg, Sweden ■ 6-9 June 2023

